Usage AI Privacy Policy

Last Updated on: June 17, 2021

Usage AI ("**Company**" or "**we**") is committed to protecting your privacy. This Privacy Policy ("**Policy**") describes the manner in which we and our website at https://www.usage.ai/ (the "**Site**"), as well as all related websites, networks, applications, and other services provided by us (collectively, together with the Site, our "**Service**") use and collect data from individuals. By downloading, accessing or using our Service, you signify that you have read, understood, and agree to the contents of this Policy and acknowledge that your access to the Service is at all times subject to this Policy. Beyond the Policy, your use of our Service is also subject to our Master Subscription Agreement available at MSA .

Information We Collect and For What Purpose

We collect information from and about users of our Service, which may include information:

- By which you may be personally identified, such as name, phone number, and email address;
- That relates to your access to the Service but does not identify you, such as your organization name and login credentials to the Service and related services, and feedback you send us relating to or in connection with the Service; and
- About your usage of other services, including utilization statistics for Amazon Web Services servers (your "**Server Usage**") and the amount you spend to access such services.

We collect this information:

- Directly from you when you provide it to us;
- Automatically as you use the Service; and
- From linked and related services for which you may provide us with your access credentials in order to streamline your experience with the Service.

We use this information to operate, maintain, and provide to you the features and functionality of the Service, as well as to improve the Service. We may also use this information to communicate directly with you, such as sending you Service-related emails or messages (e.g., account verification, change or updates to features of the Service, or technical and security notices). We may use this information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our customers is among the assets transferred. To the extent you provide us with any feedback, testimonials, or reviews relating to the Service, we reserve the right to use such materials for our marketing purposes.

How We Use Cookies and Other Tracking Technology to Collect Information

As you navigate through and interact with our Service, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including, without limitation:

- Details of your visits to our Service, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Service.

- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically does not include personal information. It helps us to improve our Service and to deliver a better and more personalized user experience, including by enabling us to:

- Estimate our audience size and usage patterns;
- Store information about your preferences, allowing us to customize our Site according to your individual interests;
- Speed up your searches; and
- Recognize you when you return to our Service.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
- **Flash Cookies.** Certain features of our Site may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Site. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- **Web Beacons.** Pages of our Site and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Sharing Personal Information

We do not sell your personal information. We may disclose information to third parties in the following circumstances:

- We work with third party service providers to provide website, application development, hosting, maintenance, and other services for us. These third parties may have access to or may process information about you as part of providing those services to us. Generally, we limit the information provided to these service providers to that which is reasonably necessary for them to perform their functions, and we require them to agree to maintain the confidentiality of such information.
- We may disclose information about you if required to do so by law or in the good faith belief that such action is necessary to comply with state and federal laws, in response to a court order, judicial or other government subpoena or warrant, or to otherwise cooperate with law enforcement or other governmental agencies.
- We also reserve the right to disclose information about you that we believe, in good faith, is appropriate or necessary to: (i) take precautions against liability; (ii) protect ourselves or others from fraudulent, abusive, or unlawful uses or activity; (iii) investigate and defend ourselves against any third party claims or allegations; (iv) protect the security or integrity of the Service and any facilities or equipment used to make the Service available; (v) prevent physical harm or financial loss; or (vi) protect our property or other legal rights (including, but not limited to, enforcement of our agreements), or the rights, property, or safety of others.
- Information about our users may be disclosed and otherwise transferred to an acquirer, successor, or assignee as part of any merger, acquisition, debt financing, sale of assets, or similar transaction, or in the

event of insolvency, bankruptcy, or receivership in which information is transferred to one or more third parties as one of our business assets.

- We may make certain aggregated, automatically-collected, or otherwise non-personal information available to third parties for various purposes, including: (i) compliance with various reporting obligations; (ii) for business or marketing purposes; or (iii) to assist

such parties in understanding our users' interests, habits, and usage patterns for ce rtain programs, content, services, advertisements, promotions, and/or functionality available through the Service**.**

Payment Processing

We may ask users to provide payment details in order to process payment for their access to certain components of the Service. If you make purchases through the Service, your financial information, such as your payment method, billing zip code, and credit card information, is collected, stored, and processed by our third party payment processing partner, Stripe, Inc., whose use of your personal information is governed by its own privacy policy (available at: https://stripe.com/privacy).

Data Security

We use certain physical, managerial, and technical safeguards that are designed to improve the integrity and security of information that we collect and maintain. Please be aware that no security measures are perfect or impenetrable. We cannot and do not guarantee that information about you will not be accessed, viewed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

Children's Privacy

Protecting the privacy of young children is especially important. Our Service is not directed to children under the age of 13, and we do not knowingly collect personal information from children under the age of 13.

Contact Information

If you have any questions or comments about this Policy, the ways in which Usage AI collects and uses your information described here, or your choices and rights regarding such use, please do not hesitate to contact us at (425) 269 2128. You may also write to us at: UsageAI, Inc., 725 Fifth Avenue, 16th Floor, New York, NY 10022.

Changes to This Policy

We reserve the right to amend this Policy at our discretion and at any time. When we make changes to this Policy, we will post the updated notice on the Site and update the notice's effective date. **Your continued use of our Service following the posting of changes constitutes your acceptance of such changes**.